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# The International Microgrid Association (IMA)

## Membership Benefits

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### Who are the IMA Members?

Members of the IMA represent the entire microgrid value chain, including component manufacturing, systems engineering and integration, installation and configuration, testing and certification, regulation, governance, operations and maintenance.

### How will the IMA advocate for members?

**As a member-based industry association, the IMA will advocate for members in the following ways**

#### Communicator

Consistent messaging to stakeholders on cross-sector value of microgrids, their requirements and the broad investment opportunities

#### Stakeholder builder

Build, foster and nurture key stakeholder relationships and cross-sector knowledge sharing opportunities via networking events, meetings and functions

#### Policy shaper

Identify and champion policies and practices that ensure continued technology integration, optimal microgrid performance and sustainable power generation

#### Change agent

Creation and stewardship of fluid strategies for increasing the speed and scale of energy transition/change including;

- Educate and engage government decision makers on the capabilities and benefits of microgrids to the electric system and consumers
- Help shape and influence international microgrid policy and standards

#### Collaborator

Coordinate and provide a voice for broad, interdisciplinary views on the microgrid message; coordinate innovation activities; roadmap deployment of smart grid technologies; collaboration with industry peers

#### Funding influencer

Develop reports, white papers, R&D and other initiatives to develop an ongoing flow of private and public sector R&D investment and funding

#### Accelerator

Identify technical, economic, customer and policy R&D projects and profile them in a way that encourages private and government investment and funding

## What benefits will Members receive?

- Representation through policy and advocacy activities
- Input to energy policy submissions, responses, position papers, media
- Participation in member only events, consultations, meetings and policy related matters
- Access to the IMA information, resources, newsletters and the member network
- Attendance at the IMA's AGM and voting rights
- Discounts to member events, the annual conference and training programs
- Promotion and recognition of your organisation's membership on website, events and other marketing activities

## What work will the IMA undertake? What are the specifics?

### Energy policy and fiscal advocacy

- Initiate inquiries and make new submissions to state and federal governments on microgrid topics
- Coordinate and communicate responses to proposed fiscal changes relating to microgrids
- Economic impact statements relating to microgrids
- Progression of ideas through commentary on existing policy, reports, and submissions on;
  - Microgrid development approvals processes
  - International comparisons of market progress
  - Microgrid risk and governance considerations
  - Community engagement and Voice of the Customer
  - Competitive advantage reports on microgrid opportunities
  - Microgrid growth markets
  - Cost trends in power transmission and distribution
  - Workforce development and new jobs growth opportunities

### Microgrid Business Models

- Define and communicate use-case specific blueprints that will build and broaden the global microgrid market opportunity and articulate funding approaches to investors
- Help map a pathway for standardisation in microgrid categories, to help enable scalable systems at optimal cost

### Microgrid Technologies and Standards Development

- Influence the development and adoption of industry wide standards and reference architecture for advanced microgrid design
  - Determine how to apply existing standards to microgrid use cases
  - Identify areas for standardisation that allow greater interoperability between microgrid system components
  - Access options to develop middleware services for enabling advanced, digital microgrid orchestration

### Business Development & Investment Attraction Working Group

- Facilitate knowledge, collaboration and network building opportunities for members
- Create education, skill building programs and industry short-courses / information sessions
- Engage and influence key stakeholders through meetings, events, conferences, discussion forums
- Conference – host an annual flagship global microgrid event